

Book Cover Presentation

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By: Emma Berning

Toni Morrison

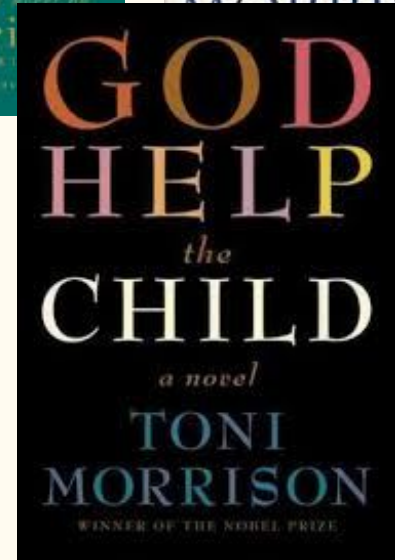
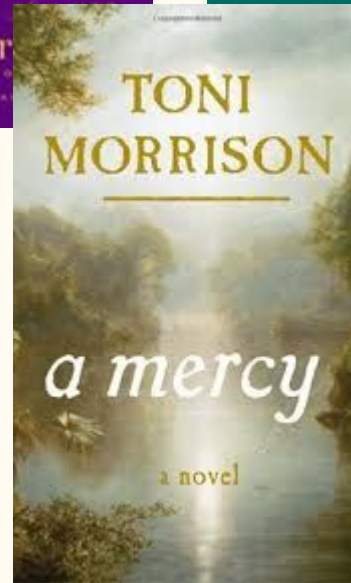
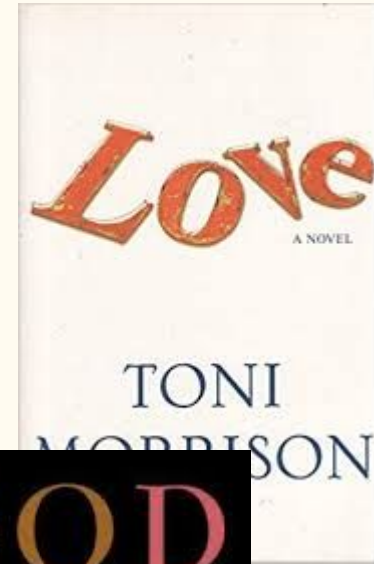
Born Chloe Ardelia Wofford



- Born in Lorain, Ohio.
 - From a working-class African-American family.
 - Mother is from Alabama, and Father is from Georgia.
 - Their landlord set fire to their house with them inside.
 - Learned about heritage and language from African-American folktales.
 - She witnessed the effects of segregation first hand.
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Novels

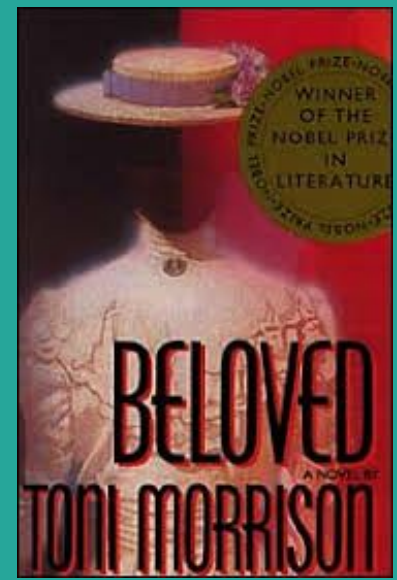
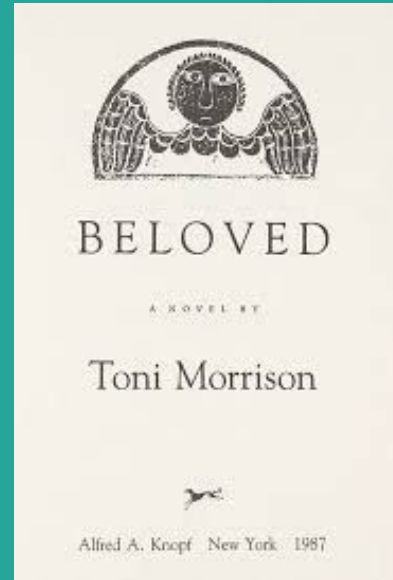
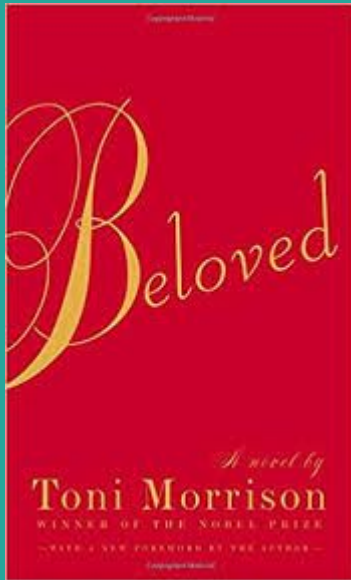
- *The Bluest Eye*
- *Sula*
- *Song of Solomon*
- *Tar Baby*
- *Beloved*
- *Jazz*
- *Paradise*
- *Love*
- *A Mercy*
- *Home*
- *God Help the Child*



Toni Morrison's goal was to
bring black literature into the
mainstream.



Past Covers



Tips to Making a Great Book Cover

1. Clear > Clever
 2. Big complex scenes are a no go
 3. Don't concentrate on specific body positions / facial expressions
 4. Don't use a lot of specific items
 5. Title font needs to match the genre
 6. Author name / subtext need to be easy to read
 7. Colors & lighting need to look like one piece, NOT a collage
 8. Don't be tacky, stay away from things like dropshadow or bevel
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Margaret Garner

- Runaway slave from Kentucky
 - Escaped w/ husband and 4 children to Ohio
- Killed youngest daughter and attempted to kill the other children
- Said “I’d do it again” during trial



TONI MORRISON

"Freeing yourself was one thing, claiming ownership of
that freed self was another"

Citations

Book Cover Steps:

<http://www.creativindie.com/7-steps-to-creating-a-book-cover-that-sells/>

Margaret Garner Info:

<http://mentalfloss.com/article/65817/11-haunting-facts-about-beloved>

Author Info:

https://en.wikipedia.org/wiki/Toni_Morrison

Chokecherry Tree Picture:

<https://i.pinimg.com/originals/52/3c/9e/523c9e3a26db92869f8d55eac14a0824.png>

Girl Picture:

https://openclipart.org/image/2400px/svg_to_png/273477/Little-Girl-And-Butterfly-Silhouette.png